



Sponsorship Opportunities

2017 “Full of HeART” Silent Auction & Cocktail Party



Date: Saturday, November 18, 2017, evening event
Location: The Hippodrome Theater
Entertainment: Silent Auction, Music, Heavy Hors d’oeuvres, Open Bar, Dancing
Ticket Price: \$100 per person

Advertising: Invitations mailed to 700-800; attendees 200-250. Additional advertising through social media, website and e-newsletters (over 3,000), and in community calendars (over 20,000).

\$5,000 - Presenting Sponsor (1 Available)

- Company logo/name included in the event title: “Full of HeART presented by ABC Company”
- Priority placement of company logo/name on event invitation and program
- Priority placement of company logo/name on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event (with link to company’s website)
- Verbal recognition during the event
- Company logo/name spotlighted on screen at the event
- May provide a swag item to be given to event guests
- Eight tickets to attend the event and reserved table at event (\$800 value)

\$2,500 – “Hearts Of Gold” Sponsor (4 Available)

- Prominent placement of company logo/name on event invitation and program
- Prominent placement of company logo/name on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event (with link to company’s website)
- Verbal recognition during the event
- Company logo/name spotlighted on screen at the event
- May provide a swag item to be given to event guests
- Six tickets to attend the event and reserved table at event (\$600 value)

\$1,000 – “Heart and Soul” Sponsor (5 Available) – 1 SOLD

- Prominent placement of company logo/name in event program
- Prominent placement of company logo/name on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event (with link to company’s website)
- Company logo/name on screen at the event
- Four tickets to attend the event (\$400 value)

\$1,000 – Print Sponsor (1 Available) - SOLD

- Company logo/name listed on invitation and program
- Company logo/name listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event (with link to company's website)
- Four tickets to attend the event (\$400 value)

\$750 – Entertainment Sponsor (1 Available) - SOLD

- Company logo/name listed in event program
- Company logo/name listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event
- Company logo/name on screen at the event
- Two tickets to attend the event (\$200 value)

\$500 – “Heart Strings” Sponsor (10 Available) - 4 SOLD

- Company logo/name listed in event program
- Company logo/name listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event
- Two tickets to attend the event (\$200 value)



SPONSORSHIP COMMITMENT FORM

Company/Company Name _____ Contact _____

Signature _____ Date _____

Address _____

Email Address _____ Phone Number _____



2017 Full of HeART Sponsorships:

- \$5,000 – Presenting Sponsor
- \$2,500 – “Hearts of Gold” Sponsor
- \$1,000 – “Heart and Soul” Sponsor
- ~~\$1,000 – Print Sponsor~~
- ~~\$750 – Entertainment Sponsor~~
- \$500 – “Heart Strings” Sponsor

Sponsorship Tributes:

“In Memory Of” _____ or “In Honor Of” _____

Donation:

I/we cannot sponsor this year but please accept my/our tax deductible donation of \$ _____

Payment Method:

Check (Please make payable to Full Circle)

Credit Card

Number on Card _____ Expiration Date _____ CSC _____

Name as it appears on card _____

Signature _____

Sponsorships are first come, first served so please return this form to Allison Schooley at 10611 Patterson Ave, #201, Richmond VA 23238 to secure yours today.

Full Circle is a 501(c)3 nonprofit organization. Your donation would be tax deductible to the fullest extent of the law.