



Sponsorship Opportunities 2019 “Live Your Dash” Luncheon



Date:	Thursday, April 18, 2019, lunch served
Location:	Country Club of Virginia
Speaker:	Alex Peavey, Mindfulness Coach, Cancer Survivor, and former Upper School Counselor at Collegiate School
Ticket Price:	Community “Live Your Dash” Awards \$75 per person, corporate tables available

Advertising: Invitations mailed to 700-800; attendees 275-300. Additional advertising through social media, website and e-newsletters (over 3,000), and in community calendars (over 20,000).

\$5,000 – Presenting Sponsor (1 Available)

- Company logo/name included in the event title: “Live Your Dash Luncheon presented by ABC Company”
- Priority placement of company logo/name on event invitation and program
- Priority placement of company logo/name on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event (with link to company’s website)
- Verbal recognition during the event
- Company logo/name spotlighted on screen at the event
- Company logo/name and optional “In Memory/Honor Of” statement on reserved table tent card
- Premium reserved table for ten guests (\$750 value)

\$3,500 – Inspirational Speaker Sponsor **SOLD**

- Company logo/name included after all speaker promotion: “Speaker presented by ABC Company”
- Priority placement of company logo/name on event invitation and program
- Priority placement of company logo/name on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event (with link to company’s website)
- Verbal recognition during the event
- Opportunity for company representative to introduce the speaker at the event
- Company logo/name and optional “In Memory/Honor Of” statement on reserved table tent card
- Premium reserved tables for eight guests, to include inspirational speaker (\$600 value)

\$2,500 – “Party of Eight” Corporate Table (10 Available) **2 SOLD**

- Prominent placement of company logo/name in event program
- Prominent placement of company logo/name on electronic promotional opportunities include e-newsletter, social media, and Full Circle website before, during and after event (with link to company’s website)
- Verbal recognition at the event
- Company logo/name and optional “In Memory/Honor Of” statement on reserved table tent card
- Priority reserved table for eight guests (\$600 value)

\$1,000 – “Family and Friends” Table (8 Available) 4 SOLD

For a family/group of friends or nonprofit group who would like to sponsor a table. Not for corporate donors.

- Donor name in event program
- Donor name listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event
- Donor name and optional “In Memory/Honor Of” statement on reserved table tent card
- Priority reserved table for eight guests (\$600 value)

\$1,000 Welcome Reception Sponsor SOLD

- Company logo/donor name in event program
- Company logo/donor name listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event
- Company logo/donor name on a prominent sign in Welcome Reception area
- 2 tickets to attend the event (\$150 value)

\$1,000 Print Sponsor (1 Available)

- Company logo/donor name on event invitation and program
- Company logo/donor name listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event
- Company logo/donor name on a prominent sign at registration desk
- 2 tickets to attend the event (\$150 value)

\$500 Audio/Visual Sponsor SOLD

- Company logo/donor name in event program
- Company logo/donor name listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event
- 1 ticket to attend the event (\$75 value)

\$500 Community Awards Sponsor SOLD

- Company logo/donor name in event program
- Company logo/donor name listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event
- 1 ticket to attend the event (\$75 value)

\$500 Flowers Sponsor SOLD

- Company logo/donor name in event program
- Company logo/donor name listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event
- 1 ticket to attend the event (\$75 value)

\$500 Remembrance Sponsor (1 available)

- Company logo/donor name in event program
- Company logo/donor name listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event
- 1 ticket to attend the event (\$75 value)



SPONSORSHIP COMMITMENT FORM

Company/Company Name _____ Contact _____

Signature _____ Date _____

Address _____

Email Address _____ Phone Number _____



2019 "Live Your Dash" Sponsorships:

- \$5,000 – Presenting Sponsor
- \$3,500 – Speaker Sponsor
- \$2,500 - "Party of Eight" Corporate Table
- \$1,000 – "Family and Friends" Table
- \$1,000 – Welcome Reception Sponsor
- \$1,000 – Print Sponsor
- \$500 – Audio/Visual Sponsor
- \$500 – Community Awards Sponsor
- \$500 – Flowers Sponsor
- \$500 – Remembrance Sponsor

Sponsorship Tributes:

"In Memory Of" _____ or "In Honor Of" _____

Donation:

I/we cannot sponsor this year but please accept my/our tax deductible donation of \$ _____

Payment Method:

- Check (Please make payable to Full Circle)
 - Credit Card
- Number on Card _____ Expiration Date _____ CSC _____
- Name as it appears on card _____
- Signature _____

Sponsorships are first come, first served so please return this form to Allyson Drake at allyson@fullcircelgc.org or 10611 Patterson Ave, #201, Richmond, VA 23238 to secure yours today.

Full Circle is a 501(c)3 nonprofit organization.

Your donation would be tax deductible to the fullest extent of the law.