

Full Circle is so grateful for your partnership and support of children, adults and families grieving in our community. We invite you to sponsor our 2023 Live Your Dash luncheon - Please see the details of the event and sponsorship opportunities enclosed.

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| --- | --- |
| **Date:**  **Location:**  **Speaker:**  **Awards:**  **Ticket Price:** | Thursday, May 4, 2023  Country Club of Virginia, Westhampton Clubhouse  TBD  Community “Live Your Dash” Awards  $75 per person, table sponsorships available |

Full Circle’s annual Live Your Dash Luncheon brings attention to a seemingly insignificant mark – the dash. That dash signifies something important — your time here on Earth. During the luncheon, we share stories and celebrate people who are fully living their dash and turning life’s challenges into something meaningful. We celebrate those who have been moved by their mission or desire to make a difference. We honor resiliency, hope, and growth.

Revenue from this event will help fund our grief support groups and educational programs. Our goal is to raise $75,000 to ensure that our ongoing support groups continue to be offered free of charge to those grieving in our community.

Invitations are sent to 1,000 people and emailed to over 4,000. Additional promotional opportunities through social media and website before, during and after event reaching over 20,000 people.

*Thank you for your consideration!*

Please reach out to [allyson@fullcirclegc.org](mailto:allyson@fullcirclegc.org) or 804-912-2947 ext.102 with

any questions or to secure your sponsorship.

Logo, company name

Description automatically generated

**Sponsorship Opportunities**

***2023 “Live Your Dash” Luncheon***

**$5,000 – Presenting Sponsor (1 Available)**

* Company logo/name included in the event title: “Live Your Dash Luncheon presented by ABC Company”
* Priority placement of company logo/name on event invitation and program
* Priority placement of company logo/name on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event (with link to company’s website)
* Opportunity for company representative to welcome and/or kick off live event
* Company logo/name spotlighted on screen during the event
* Company logo/name and optional “In Memory/Honor of” statement on reserved table tent card
* Reserved table with tickets for ten guests ($750 value)

**$2,500 – Catering Sponsor (1 Available)**

* Placement of company logo/name on event lunch tables: “Lunch presented by ABC Company”
* Company logo/name included in event invitation and program
* Priority placement of company logo/name on electronic promotional opportunities include e-newsletter, social media, and Full Circle website before, during and after event (with link to company’s website)
* Verbal recognition during the event
* Donor name and optional “In Memory/Honor Of” dedication on reserved table card
* Reserved table with tickets for eight guests ($600 value)

**$2,500 – Inspirational Speaker Sponsor (1 Available)**

* Company logo/name included after all speaker promotion: “Speaker presented by ABC Company”
* Premium placement of company logo/name on event invitation and program
* Premium placement of company logo/name on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event (with link to company’s website)
* Opportunity for company representative to introduce the speaker at the event
* Donor name and optional “In Memory/Honor Of” dedication on reserved table card
* Reserved table with tickets for eight guests, to include inspirational speaker ($600 value

**$2,500 – Award Recognition Sponsor (1 Available)**

* Company logo/name included with the award recognition: “Live Your Dash Awards presented by ABC Company”
* Premium placement of company logo/name on event invitation and program
* Premium placement of company logo/name on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event (with link to company’s website)
* Opportunity for company representative to introduce award portion of the event
* Donor name and optional “In Memory/Honor Of” dedication on reserved table card
* Reserved table with tickets for eight guests ($600 value)

**$2,000 – Live Your Dash “Party of Eight” Corporate Table Sponsor (10 Available)**

* Prominent placement of company name/logo in event program
* Prominent placement of company name/logo listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event
* Verbal recognition during the event
* Corporate name/logo and optional “In Memory/Honor Of” dedication on reserved table tent card
* Reserved table with tickets for eight guests ($600 value)

**$1,750 – Venue Sponsor (1 Available)**

* Company logo/donor name on a prominent sign at Registration and Main Ballroom
* Company logo/donor name on event invitation and program
* Company logo/donor name listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event
* Verbal recognition during the event
* Four tickets to attend the event ($300 value)

**$1,500 Audio/Visual Sponsor (1 available)**

* Company logo/donor name in event program
* Company logo/donor name listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event
* Four tickets to attend the event ($300 value)

**$1,000 – Live Your Dash “Friends and Family” Table Sponsor (8 Available)**

*For a family/group of friends or non-profit organization who would like to sponsor a table. Not for corporate donors.*

* Donor/company name in event program
* Donor/company name listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event
* Donor name and optional “In Memory/Honor Of” dedication on reserved table card
* Reserved table with tickets for eight guests ($600 value)

**$1,000 Invitation Sponsor (1 Available)**

* Company logo/donor name on event invitation and program
* Company logo/donor name listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event
* Four tickets to attend the event ($300 value)

**$750 Program Print Sponsor (1 Available)**

* Company logo/donor name on event program
* Company logo/donor name listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event
* Two tickets to attend the event ($150 value)

**$500 Remembrance Sponsor (1 Available)**

* Company name/logo listed in on table with remembrance art activity during the event
* Company logo/donor name listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event
* One ticket to attend the event ($75 value)

**$500 Flowers Sponsor (1 Available)**

* Company name/logo shared in event program
* Company logo/donor name listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event
* One ticket to attend the event ($75 value)

**$500 Dessert Sponsor (1 Available)**

* Company name/logo shared in event program
* Company logo/donor name listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event
* One ticket to attend the event ($75 value)

**$500 Favor Sponsor (1 Available)**

* Company name/logo shared in event program
* Company logo/donor name listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event
* One ticket to attend the event ($75 value)



**SPONSORSHIP COMMITMENT FORM**

**Company/Company Name** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**Contact**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Signature** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Date** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Address**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Email Address** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Phone Number**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**2023 “Live Your Dash” Sponsorships**

* $5,000 – Presenting Sponsor
* $2,500 – Catering Sponsor
* $2,500 – Inspirational Speaker Sponsor
* $2,500 – Award Recognition Sponsor
* $2,000 – Corporate Table Sponsor
* $1,750 – Venue Sponsor
* $1,500 – Audio/Visual Sponsor
* $1,000 – “Friends and Family” Table Sponsor
* $1,000 – Invitation Sponsor
* $750 – Program Print Sponsor
* $500 – Remembrance Sponsor
* $500 – Flowers Sponsor
* $500 – Dessert Sponsor
* $500 – Favor Sponsor

**Sponsorship Tributes:**

* “In Memory Of” \_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_ or “In Honor Of” \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Donation:**

I/we cannot sponsor this year but please accept my/our tax deductible donation of $ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Payment Method:**

* Check (Please make payable to Full Circle)
* Credit Card

Number on Card \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Expiration Date\_\_\_\_\_\_\_\_\_\_\_\_ CVV\_\_\_\_\_\_\_\_\_\_

Name as it appears on card \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*Please return this form to Allyson England Drake*

*at allyson@fullcirclegc.org or 10611 Patterson Ave, #201, Richmond, VA 23238.*

*Full Circle Grief Center is a tax-exempt organization as outlined in Section 501c3 of the IRS Code (Tax ID #26-3324192\*).*