



Thank you for supporting our mission to provide comprehensive, professional bereavement support to children, adults, families, and communities in Central Virginia. We invite you to sponsor our 2024 Live Your Dash luncheon; please see below for event details and sponsorship opportunities.



2024 “Live Your Dash” Luncheon

Date: Thursday, April 25, 2024

Time: 11:30 a.m.-2 p.m.

Location: Country Club of Virginia,
Westhampton Clubhouse

Speaker: Dona Rodgers, Mother of
Morgan, co-founder, board chairwoman,
and president of Morgan’s Message

Awards: Community “Live Your Dash”
Awards

Ticket Price: \$80 per ticket, \$150 for two
tickets, table sponsorships available

Full Circle’s annual Live Your Dash Luncheon brings attention to a seemingly insignificant mark – the dash. That dash signifies something important — your time here on Earth. During the luncheon, we share stories and celebrate people who are fully living their dash and turning life’s challenges into something meaningful. We celebrate those who have been moved by their mission or desire to make a difference. We honor resiliency, hope, and growth.

All event proceeds will help fund our grief support groups and educational programs. Our goal is to raise \$75,000 to ensure our ongoing support groups continue to be offered free of charge to those grieving in our community.

Invitations are sent to 1,000 people and emailed to over 5,000. Additional promotional opportunities through social media, media outlets and on our website before, during and after the event reach over 20,000 people.

Thank you for your consideration!



CELEBRATING INSPIRATIONAL STORIES
OF COURAGE, KINDNESS, AND

gratitude

Please reach out to whitney.asher@fullcirclegc.org or 804-912-2947 ext.106

with any questions or to secure your sponsorship.



Sponsorship Opportunities

2024 “Live Your Dash” Luncheon

\$5,000 – Presenting Sponsor (1 Available)

- Company logo/name included in the event title: “Live Your Dash Luncheon presented by ABC Company”
- Priority placement of company logo/name on event invitation and program
- Priority placement of company logo/name on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event (with link to company’s website)
- Opportunity for company representative to welcome and/or kick off live event
- Company logo/name spotlighted on screen during the event
- Company logo/name and optional “In Memory/Honor of” statement on reserved table tent card
- Reserved table with tickets for ten guests (\$800 value)

\$2,500 – Catering Sponsor (1 Available)

- Placement of company logo/name on event lunch tables: “Lunch presented by ABC Company”
- Company logo/name included in event invitation and program
- Priority placement of company logo/name on electronic promotional opportunities include e-newsletter, social media, and Full Circle website before, during and after event (with link to company’s website)
- Verbal recognition during the event
- Donor name and optional “In Memory/Honor Of” dedication on reserved table card
- Reserved table with tickets for eight guests (\$640 value)

\$2,500 – Inspirational Speaker Sponsor (1 Available)

- Company logo/name included after all speaker promotion: “Speaker presented by ABC Company”
- Premium placement of company logo/name on event invitation and program
- Premium placement of company logo/name on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event (with link to company’s website)
- Opportunity for company representative to introduce the speaker at the event
- Donor name and optional “In Memory/Honor Of” dedication on reserved table card
- Reserved table with tickets for eight guests, to include inspirational speaker (\$640 value)

\$2,500 – Award Recognition Sponsor (1 Available)

- Company logo/name included with the award recognition: “Live Your Dash Awards presented by ABC Company”
- Premium placement of company logo/name on event invitation and program
- Premium placement of company logo/name on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event (with link to company’s website)
- Opportunity for company representative to introduce award portion of the event
- Donor name and optional “In Memory/Honor Of” dedication on reserved table card
- Reserved table with tickets for eight guests (\$640 value)

\$2,000 – Live Your Dash “Party of Eight” Corporate Table Sponsor (10 Available)

- Prominent placement of company name/logo in event program
- Prominent placement of company name/logo listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event
- Verbal recognition during the event
- Corporate name/logo and optional “In Memory/Honor Of” dedication on reserved table tent card
- Reserved table with tickets for eight guests (\$640 value)



\$1,750 – Venue Sponsor (1 Available)

- Company logo/donor name on a prominent sign at Registration and Main Ballroom
- Company logo/donor name on event invitation and program
- Company logo/donor name listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event
- Verbal recognition during the event
- Four tickets to attend the event (\$320 value)

\$1,500 Audio/Visual Sponsor (1 available)

- Company logo/donor name in event program
- Company logo/donor name listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event
- Four tickets to attend the event (\$320 value)

\$1,000 – Live Your Dash “Friends and Family” Table Sponsor (8 Available)

For a family/group of friends or non-profit organization who would like to sponsor a table. Not for corporate donors.

- Donor/company name in event program
- Donor/company name listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event
- Donor name and optional “In Memory/Honor Of” dedication on reserved table card
- Reserved table with tickets for eight guests (\$640 value)

\$1,000 Invitation Sponsor (1 Available)

- Company logo/donor name on event invitation and program
- Company logo/donor name listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event
- Four tickets to attend the event (\$320 value)

\$750 Program Print Sponsor (1 Available)

- Company logo/donor name on event program
- Company logo/donor name listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event
- Two tickets to attend the event (\$160 value)

\$500 Remembrance Sponsor (1 Available)

- Company name/logo listed in on table with remembrance art activity during the event
- Company logo/donor name listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event
- One ticket to attend the event (\$80 value)

\$500 Flowers Sponsor (1 Available)

- Company name/logo shared in event program
- Company logo/donor name listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event
- One ticket to attend the event (\$80 value)

\$500 Dessert Sponsor (1 Available)

- Company name/logo shared in event program
- Company logo/donor name listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event
- One ticket to attend the event (\$80 value)

\$500 Favor Sponsor (1 Available)

- Company name/logo shared in event program
- Company logo/donor name listed on electronic promotional opportunities including e-newsletter, social media, and Full Circle website before, during and after event
- One ticket to attend the event (\$80 value)



SPONSORSHIP COMMITMENT FORM 2024 "Live Your Dash" Luncheon

Company/Company Name _____ Contact _____

Signature _____ Date _____

Address _____

Email Address _____ Phone Number _____

- \$5,000 – Presenting Sponsor
- \$2,500 – Catering Sponsor
- \$2,500 – Inspirational Speaker Sponsor
- \$2,500 – Award Recognition Sponsor
- \$2,000 – Corporate Table Sponsor
- \$1,750 – Venue Sponsor
- \$1,500 – Audio/Visual Sponsor
- \$1,000 – "Friends and Family" Table Sponsor
- \$1,000 – Invitation Sponsor
- \$750 – Program Print Sponsor
- \$500 – Remembrance Sponsor
- \$500 – Flowers Sponsor
- \$500 – Dessert Sponsor
- \$500 – Favor Sponsor

Sponsorship Tributes:

"In Memory Of" _____ or "In Honor Of" _____

How would you like your name/company to appear? _____

Donation:

I/we cannot sponsor this year but please accept my/our tax deductible donation of \$ _____

Payment Method:

Check (Please make payable to Full Circle and write LYD Sponsorship in the memo)

Credit Card

Number on Card _____ Expiration Date _____ CVV _____

Name as it appears on card _____

Signature _____

Full Circle Grief Center is a tax-exempt organization as outlined in Section 501c3 of the IRS Code (Tax ID #26-3324192).*

Please return this form to Whitney Asher at whitney.asher@fullcirclegc.org

or 10611 Patterson Ave, #201, Richmond, VA 23238.